

# Tempo and WestWay Rewards WHL Champion Memorial Cup Contest OFFICIAL CONTEST RULES & REGULATIONS

The WHL Champion Memorial Cup Contest (the "Contest") is sponsored by Federated Co-operatives Limited (the "Sponsor"). The Contest begins 12:00 am, Central Time September 19, 2025 (the "Contest Start Date") and ends 11:59 pm Central Time February 12, 2026 (the "Contest Closing Date"), known as the "Contest Period".

**General Contest Information:** The Contest is being played at approximately 100 participating Tempo® Dealer locations in the provinces of Manitoba, Saskatchewan, Alberta, British Columbia, and Yukon Territory ("Participating Locations").

**1. HOW TO ENTER:** No purchase necessary. A purchase will not increase your chance of winning. There is one (1) way to enter the Contest, as follows:

## **Entry Method:**

Electronic Entry: Customers can enter and scan the QR code provided on all marketing materials and then register the Contest with their WestWay Rewards membership number and email address at <a href="https://www.westwayrewards.ca">www.westwayrewards.ca</a>.

Each Purchase Entry is known as an "Entry" and collectively as "Entries." Neither the Administrator nor the Prize Sponsor take any responsibility for any lost, stolen, delayed, illegible, damaged, misdirected, late, destroyed incomplete or incompatible Entries (all of which are void).

Limit one (1) Entry per person regardless of the email address, telephone numbers or addresses provided per day. If it is discovered by the Administrator (using any evidence or other information made available to or otherwise discovered by the Administrator) that any person has attempted to: (i) obtain an Entry by any means other than as permitted in accordance with these Contest rules; and/or (ii) use multiple names or identities to enter or otherwise participate in or to disrupt this Contest; then he/she may be disqualified from the Contest in the sole and absolute discretion of the Administrator. All entries must be received on or before the Contest Closing Date.

### 2. ELIGIBILITY:

# Eligible

To enter the Contest and be eligible to win the prize in the contest a person must be a (i) resident of British Columbia, Alberta, Saskatchewan, Manitoba, or Yukon Territory, and the age of majority in the jurisdiction in which he or she resides, (ii) a registered member of the WestWay Rewards customer loyalty program and in good standing with a valid email address. ("Eligible Entrant").





# Not Eligible

The Sponsor's employees and the Sponsor's Board of Directors as well as the immediate family\* and those domiciled with the Sponsor's employees and Board of Directors are not eligible to participate in the Contest or win prizes in the Contest.

Employees of the Sponsor's member retail co-operatives ("**Co-ops**"), the Co-ops' Board of Directors as well as the immediate family\* and those domiciled with the Co-ops' employees and the Co-ops' Board of Directors are not eligible to participate in the Contest or win prizes in the Contest.

Employees, shareholders, directors, and officers of the Sponsor's independent Tempo® dealers ("Dealers"), as well as the Sponsor's and the Co-ops' operators, affiliates, agents, independent judging organization, consulting, advertising, and promotional agencies, as well as those domiciled with and the immediate family\* of the foregoing, are not eligible to participate in the Contest or win prizes in the Contest.

\* Immediate family includes parents, siblings, children, and spouses.

## **3. PRIZE:** There is a total of **ONE (1)** prize:

# **TOTAL OF ONE (1) PRIZE INCLUDES:**

- Two (2) VIP Tickets to the Memorial Cup Championship Game on Sunday, May 31, 2026, in Kelowna, BC
- Two (2) accreditation passes with access to the VIP game day space (available pregame and during intermissions) including VIP space food and beverage as well as shuttle access\*
- Two (2) nights hotel accommodation based on double occupancy room at one of the CHL affiliated Memorial Cup hotels\*\*
- Two (2) return airline flights from Contest winners home city to Kelowna, BC and the Kelowna International Airport\*\*
- Two (2) \$250 WestWay Rewards membership cards

### **TOTAL APPROXIMATE VALUE PRIZE = \$5,000 CAD**

Prizes must be accepted as awarded. Prizes may not be sold, converted to cash, are non-transferable, and no substitutions are permitted. One prize per winning entry; one prize per household. The Sponsor reserves the right, in the event that a prize or any component of a prize cannot be awarded as described for any reason, to substitute another prize of equal or greater value without liability. Prizes may not be exactly as shown in the Contest publicity or promotional materials.



<sup>\*</sup>Does not include car rental or any extra food and beverage outside of the VIP Party Tent

<sup>\*\*</sup>Does not include hotel and airline flight upgrades. Winner will be responsible for getting to the closest hometown airport and any associated travel to/from airport or parking costs.



The Sponsor reserves the right to issue gift cards Prizes from Federated Co-op Ltd and/or a third-party gift card vendor and/or cards under the Tempo brand.

Sponsor reserves the right to book accommodation and flights based on availability and reasonable cost within the \$5,000 value of the prize.

The chances of being selected are dependent upon the total number of eligible entries received during the Contest Period. The Prize Winner will be required to sign a Statement of Compliance, Release, and Indemnity Agreement.

## 4. PRIZE WINNER:

All Contest entries must be submitted to the Sponsor on or before the Contest Closing Date. One (1) Eligible Entrant will be selected from amongst all eligible Contest entries received in accordance with these Contest rules (each being a "Selected Entrant"). Selected Entrants will be determined by a random drawing by the Sponsor to be held on February 13, 2026, at 10:00am MST in Calgary, AB.

Selected Entrant will be contacted by email by Federated Co-operative Limited within five (5) days of the draw date. If the Selected Entrant cannot be contacted within 7 days of the draw date his/her entry will be disqualified, and another entrant will be randomly selected.

To be declared a Prize Winner, the Selected Entrant must (1) correctly answer a mathematical skill testing question to be administered via telephone, mail or email; and (2) complete, sign and return a Statement of Compliance, Release and Indemnity Agreement to the Sponsor within seven (7) days of receipt of written prize notification or prize will be forfeited and an alternate Prize Winner selected.

The Prize Winners consent to the use of their name, address (city and province), and photograph without compensation, in any future publicity carried out by the Sponsor.

#### 5. GENERAL:

By entering the Contest, entrants agree to abide by the Official Rules and Regulations and the decisions of the Sponsor with respect to all aspects of the Contest, which are final. This Contest is subject to all applicable federal, provincial, and municipal laws. Official Contest Rules and Regulations are available at www.WestWayRewards.ca.

All entries become the property of the Sponsor, and none will be returned. By entering this Contest, entrants' consent to the use of their name and address (city and province) by the Sponsor for the purposes stated herein.

The Sponsor reserves the right to disqualify any entrant in the event of fraudulent Contest entry or other violation of the Official Rules. Entry forms are subject to verification and void if obtained illegitimately, or if altered, mutilated, forged, or tampered with, or irregular in any way.

Subject to applicable law, the Sponsor reserves the right, in its sole discretion and for any reason, to cancel, terminate, modify the Official Rules or administration of the Contest, or suspend this Contest in whole or in





part without prior notice and with no obligation or liability. In the Sponsor's sole discretion, a Prize Winner may be selected by randomly drawing from among all valid entries received up to the time of cancellation, termination, or suspension.

## 6. PRIVACY:

The Tempo® dealers at Participating Locations and the Sponsor respect your right to privacy. Personal information collected is not sold, rented, or loaned to any third parties.

Subject to Section 7, the Sponsor will use the information collected solely to administer the Contest. No correspondence will be entered into except with the Selected Entrants. However, WestWay Rewards members may receive communications related to the loyalty program, including Contest updates, in accordance with their membership terms and applicable privacy laws.

Federated Co-operatives Limited will handle the entrant's personal information in accordance with its privacy policies and practices, which can be accessed on its website <a href="www.fcl.crs">www.fcl.crs</a> or by contacting the privacy officer for Federated Co-operatives Limited at <a href="privacy@fcl.crs">privacy@fcl.crs</a>; and in accordance with applicable laws. By completing and submitting a Contest entry form you consent to the collection use and disclosure of your personal information for the purposes stated herein.

#### 7. PUBLICITY AND ENTRANT INFORMATION:

By participating in the Contest, entrants consent to the use of their name (first and last), address, postal code, telephone number, email address, social media handles, comments and image, whether on video, digital, photograph or any other means, all as may be edited, translated or otherwise modified by the Sponsor in Sponsor's sole discretion, for the administration of this Contest or any publicity carried out by the Sponsor, without further notice or compensation.

## 8. RELEASE AND INDEMNIFICATION:

The winners must sign the Sponsor's Winner Release to: (i) confirm compliance with the Contest Rules; (ii) agree to accept the prize as awarded; (iii) release, discharge and hold harmless the Sponsor, Administrator, Tempo® dealers, its departments and agencies, parents, related and affiliated companies, subsidiaries, franchisees, advertising and promotional agencies, counsel, marketing partners, and each of their respective directors, board members, officers, employees, shareholders, successors, sponsors, partners, licensees, subsidiaries, agents, artists, advisors, assignees, and all others associated with the administration, development and execution of the Contest (the "Released Parties") from and against any and all manner of action, cause of action, claim or demand, loss or injury, use or misuse of a prize or any travel related thereto, and the use of the Entry by the Sponsor or Administrator, suit, debt, covenant, contract, including legal fees and expenses, whatsoever, including but not limited to, claims based on negligence, breach of contract and fundamental breach, failure of any third party contractor or supplier used in connection with any aspect of the Contest to perform or deliver any goods or services, any act of God or any other event beyond the Released Parties' control, any dissatisfaction of any kind by a winner with any aspect of the Contest or any prize, liability for physical injury, death, or property damage which the entrants, guests, their heirs, successors or assigns have, might have or could have suffered, by reason of or arising out of the entrant's participation in the Contest





and/or in connection with the acceptance and/or exercise by the entrant of the Prize as awarded; and (iv) indemnify the Released Parties against any loss, damage or expense, including legal fees, that any of the Released Parties may suffer or incur as a result of any non-compliance by an entrant with any of the Contest Rules or participation in the Contest and/or in connection with the acceptance and/or exercise by an entrant of a prize and the use of the Entry by Sponsor.

The Sponsor is not responsible for: (i) incorrect or inaccurate Entry information which may affect a person's ability to participate in the Contest or be awarded a prize, including but not limited to human error, technical malfunctions, lost or delayed entries for any reason, mail failures, omission, or any combination thereof, and entries which fail to fully comply with these Contest Rules; (ii) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (iii) lost, incomplete, delayed, mutilated or misdirected entries or Declaration and Release forms; (iv) injury or damage to the entrant's computer, tablet or mobile phone, to any other individual's computer, tablet or mobile phone related to or resulting from participating in, or downloading any material regarding the Contest or accepting a prize; (v) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Contest or receipt or use or misuse of any prize, including any travel related thereto and the use of the Entry by Sponsor or Administrator; (vi) the security or privacy of information transmitted via computer networks or for breaches of privacy due to interference by third party computer "hackers" or otherwise; or (vii) late, lost, misdirected or unsuccessful efforts to notify a potential winner.

#### 9. INTELLECTUAL PROPERTY:

All intellectual property, including but not limited to trademarks, logos, designs, promotional materials, web pages, source codes, images, drawings, illustrations, slogans, and representations are owned by the Sponsor. All rights are reserved. Unauthorized copying or use of any copyrighted material or other intellectual property without the express written consent of the Sponsor is strictly prohibited. The Sponsor's marketing or other partners, if any, shall also have access to and rights to reproduce, copy or otherwise use any materials generated by this Contest or any submissions or materials generated by entrants. Tempo<sup>®</sup> is a Registered trademark of Federated Co-operatives Limited. All other trademarks are the property of their respective owners.

If you have any questions about the contest, please contact:

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